

Media, churches and associations

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English-speaking residents have created their own institutions. Anglican and other English-language congregations hold services in the region.¹ Clubs for expatriates, business networks, sports clubs and cultural associations operate in English. Online media and newsletters provide local news in English. The cantonal government and the town of Zug publish information for newcomers in English, while a welcome service helps new residents with the practical questions of settling in the canton.² These institutions make life easier for English-speaking residents, but they also make it possible to live in Zug without learning German. The social life of many expatriates takes place within the English-speaking community. They meet colleagues at work, other parents at the international school and other expatriates in clubs and associations. Their contacts with Swiss residents may be limited to neighbours, service providers and the authorities. This pattern is common in international business locations and has been described in Geneva, Zurich, Singapore and Hong Kong. It is neither good nor bad in itself, but it has consequences for the cohesion of the local society, which Chapter III examines.

1 Notes

1. Diocese in Europe (Church of England), "Anglican congregation in Zug", europe.anglican.org: Holy Communion on the fourth Sunday of the month at 17.30 in the Reformed Church, Alpenstrasse, Zug (contact via the Anglican church in Zurich). Catholic parish Gut Hirt / Good Shepherd, good-shepherd.ch: Mass in English on Sunday evenings at 17.00, Baarerstrasse 62, Zug. ↩

2. Canton of Zug, Economic Promotion, "International community – local culture", economy.zg.ch (in English): Zug4you platform, English-language newsletter Zug Post, expat guide, international clubs; Fachstelle Migration Zug (FMZ) offers newcomer packages, language courses and advice in many languages. Canton of Zug, Direktion des Innern, "Welcome to the canton of Zug – Information for new arrivals" (2019), cdn.zg.ch: English brochure; FMZ offers a free initial information session. Zug4you, "What the City and Canton of Zug do for their expats", 6 December 2019, zug4you.ch: newcomer aperitifs of the town of Zug twice a year. ↩

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Online version: helveticaregister.com/zug-media-churches-and-associations