

A dashboard for the financial centre

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The seventh robust decision, measurement, calls for an instrument. This book has repeatedly had to note the absence of data: on the language of client relationships, on Geneva's share of sustainable investments, on the origin of the clientele by country. The umbrella organisations publish economic surveys and annual reports, the cantonal statistical office publishes employment and value-added data, and the National Bank publishes national banking statistics. What is missing, however, is a dashboard for the financial centre, published each year, which would bring these sources together and complement them.¹ Such a dashboard would contain, for each of the seven variables, a few measurable indicators, of which the table below proposes a first list.

Variable	Proposed indicators	Source
Geography of wealth	assets under management by origin of clientele; Switzerland's share of cross-border wealth	financial centre survey; BCG
Regulation	cost of compliance per institution; authorisation lead times	financial centre survey; FINMA
Relationship with the Union	share of European staff; volume of European clientele served through subsidiaries	OCSTAT; financial centre survey
Technology	share of institutions applying the FINMA guidance on AI; tokenised volumes	FINMA; SIX; survey
Compliance	reports to MROS; enforcement proceedings; convictions	MROS; FINMA; Office of the Attorney General
Commodity trading	Geneva's share of the value added of commodity trading; number of houses; jobs	FSO; Suissénégoc; OCSTAT

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Variable	Proposed indicators	Source
Human capital	jobs in the sector; cross-border workers; training courses delivered; vacancies	OCSTAT; ISFB; survey

A dashboard is useful only if it is published, commented upon and tracked over time. Its annual publication by the umbrella organisations, with the support of the cantonal authorities and the training institutes, would give Geneva's public debate on the financial centre the factual basis that popular votes, scandals and controversies make necessary. It would also give the institutions an instrument of comparison, and the federal authorities a view of what the Geneva financial centre represents, distinct from the Zurich financial centre.

1 Notes

1. Office cantonal de la statistique (statistique.ge.ch): OCSTAT covers in particular employment, wages and cross-border workers, the economy (gross domestic product, economic accounts, business demography), money, banks and insurance, and publishes statistical bulletins, analyses and yearbooks. Fondation Genève Place Financière (geneve-finance.ch): annual charts on financial employment, banking employment and the typology of Geneva banks. Swiss Bankers Association, Banking Barometer 2025: national data by category of institution. Swiss National Bank, data portal (data.snb.ch): monthly and annual banking statistics. ↩

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